



COMMUNITY DEVELOPMENT CENTRE

Regd. No.: The Societies Registration Act, 1860, Mumbai - 298 / 79 GBBSD.
Mumbai Public Trust Act, 1950. Mumbai - F - 5578 / 79

U/o. INDIA EVANGELICAL LUTHERAN CHURCH

Regd. Office : Lutheran Centre, Marve Road, Malad (West), Mumbai - 400 064 INDI/
Tel.: + 91 - 022 - 2889 1025 / 9324185186 E-mail : cdcmbai1@gmail.com

To

20/01/2017

Sub: Sponsorship for Musical Show 'BACHCHANS & KAPOORS'

Respected Sir / Madam,

COMMUNITY DEVELOPMENT CENTRE in association with the well known ARK Events proudly presents a Fund Raising Musical Event titled "BATCHANS & KAPOORS" in aid of Home for the Street Orphan Children managed by **COMMUNITY DEVELOPMENT CENTRE** at Malad (W), a registered NGO under the Bombay Public Trust Act 1950 and Societies Registration Act 1860."

This event would be held at 3 locations on 3 different days:

- ✓ 18th Feb 2017 at Birla Matushree Sabhaghar, New Marine Lines
- ✓ 19th Feb 2017 at Yashwant Natya Mandir, Matunga (West)
- ✓ 09th Mar 2017 at Dinanath Mangeshkar hall, Vile Parle (East)

These events would showcase evergreen songs picturised on the Bachchan and Kapoor families, beautifully rendered by ace playback singer Madan Shukla, supported by Mona Kamat & Mohan Radhakrishnan. A live band would be accompanying these soulful singers.

Since your organization is known as one prominently supporting social causes, we earnestly request you to sponsor this programme and encourage us in making this event a grand success.

We are enclosing herewith the sponsorship proposal for your kind perusal. We assure you excellent visibility and promotions in the event.

Thanking you in anticipation.

Yours truly,

P. Christopher
Secretary cum Director

SPONSORSHIP DETAILS FOR 'BACHCHANS & KAPOORS'

Event title: BACHCHANS & KAPOORS

Event Date/Venues:

- 18th Feb 2017 at Birla Matushree Sabhaghar, New Marine Lines
- 19th Feb 2017 at Yashwant Natya Mandir, Matunga (West)
- 09th Mar 2017 at Dinanath Mangeshkar hall, Vile Parle (East)

Expected Audience: Approx. 3000 all 3 shows combined.

Singers: Madan Shukla, Mona Kamat Prabhugaonkar & Mohan Radhakrishnan

Sponsorship Rates:

Sponsor Detail	One Show (Rs.)	Two Shows (Rs.)	Three Shows (Rs.)
Title Sponsor	1,00,000	1,50,000	2,00,000
Powered by	50,000	75,000	1,00,000
Co-Sponsor	25,000	50,000	75,000
Additional Co-Sponsor	10,000	15,000	20,000

Visibility and Promotion:

- The name and logo of your organisation would be prominently displayed in the stage backdrop or LED Screen (Depending on the Set Design)
- One Standee would be displayed at the venue (All Sponsors Names and Logos on one Single Standee)
- The name and logo of your organisation shall be printed in all programme circulars.
- The name and logo of your organisation would be included in newspaper advertisement of the event in leading newspapers.
- The event promotion on Facebook, Twitter, Ark Events Website and Promo Videos would carry the name and logo of your organisation.
- The anchor would make prominent announcement of the support lent by your organisation during the event.
- A Senior Executive of your organisation would be invited in the capacity of 'Guest of Honour' on stage and felicitated during the event.

VIP Passes and Prominent Seats:

- Title Sponsor: 8 VIP Passes and 8 Prominent Seats
- Powered by: 6 VIP Passes and 6 Prominent Seats
- Co-Sponsor : 4 VIP Passes and 4 Prominent Seats

Please Note: The above mentioned passes are for one show. This will increase proportionately depending on the number of shows sponsored.

To

20/01/2017

Sub: Advertisement in the Souvenir

Respected Sir,

COMMUNITY DEVELOPMENT CENTRE in association with the well known ARK Events proudly presents a Fund Raising Musical Event titled "BATCHANS & KAPOORS" in aid of Home for the Street Orphan Children managed by COMMUNITY DEVELOPMENT CENTRE at Malad (W), a registered NGO under the Bombay Public Trust Act 1950 and Societies Registration Act 1860."

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Further on this we would like to publish a Souvenir which will reach out nearly Five hundred of our organisations and more than 5000 individual members of several organisations.

At this juncture we request your goodself if you come forward to publish about your organisation / business Concerns / individual concerns and support for this social cause we will be everthankful for your genuine gesture.

Contribution for the advertisement is as follows:

Back cover (Colour)	Rs. 50,000.00
Inside covers (Colour)	Rs. 25,000.00
Inside pages: Full page (Colour)	Rs. 10,000.00
Inside pages: Half page (Colour)	Rs. 5,000.00
Inside pages: Full page (B/W)	Rs. 3,000.00

Page size:	25.5 x 20.5 cm
Print Area:	25 x 20 cm
Approximate Pages:	350/400
Print run:	5000
Printing process:	Offset
Material required:	Artwork, Positives, Plain matter.

Please send us the advertisement matter you would like us to publish in the Souvenir and contribution should be in the form of Crossed Cheques or NEFT / Cash / Transfer in favour of "Community Development Centre" A/c. No.: 097301000007742, IFSC: IOBA0000973 of Indian Overseas Bank; Malad West Branch, Mumbai on or before 9th March 2017. Donations are exempted under 80G Income Tax Act.

Thanking you in anticipation.

Yours truly,

P. Christopher
Secretary cum Director